

# Olivia Marolf

## UI/UX Designer

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Lehi, UT

### SKILLS

- 5+ years of experience designing with **Figma, FigJam, Framer, Affinity Photo, Lucidchart, ClickUp, Jira, Miro**
- 2+ years of experience developing with **React, Vue, JavaScript, SCSS, CSS, HTML, Framer Motion**
- Well versed in **Git, GitHub, Postman, Slack, Agile/Scrum environment**

### EXPERIENCE

#### Senior UX Designer / SOLO LLC

May 2024 - Nov 2024 Contract

- Mentored junior designers, providing guidance on interaction design and prototyping, resulting in faster onboarding and increased design consistency across projects
- Created prototypes and interactive mockups to communicate design concepts effectively to development teams and stakeholders
- Conducted usability testing sessions, uncovering key pain points that informed iterative product updates, driving a 15% reduction in customer support tickets
- Built and maintained a scalable design system, cutting design-to-development handoff time by 30%

#### UI/UX Designer / DevPipeline

JAN 2023 - March 2024

- Conducted user research and turned insights into actionable design strategies to guide product roadmaps
- Maintained a design system streamlining workflows and reducing design debt by 40% across multi-product teams
- Created high-fidelity prototypes in Figma for A/B testing, driving feature adoption rates by 22%

#### Web Developer and Educator / DevPipeline

APR 2022 - SEPT 2023

- Led a team of junior developers, providing mentorship and conducting code reviews to ensure best practices
- Conducted lectures, demonstrations, and hands-on coding sessions to deliver instruction on Front End Web Development topics

#### UI/UX Designer / Freelance

2019 - 2023

- Conducted user research and created wireframes, mockups, and prototypes, contributing to intuitive and user-friendly design solutions
- Implemented accessibility best practices in design projects, ensuring compliance with WCAG standards and expanding product reach to a wider audience

### EDUCATION

#### UX Design Professional Certificate

Google

- Completed comprehensive UX design course, mastering industry techniques

#### Web Development Course

Devmountain

- Equipped me with skills to build static and dynamic websites effectively